Bridgital Nation: Solving Technology's People Problem

by N. Chandrasekaran and Roopa Purushothaman

It is 2030. India is among the world's top three economies. All Indians use advanced technology to either do their job or get their job done. All Indians have access to quality jobs, better healthcare and skill-based education. Technology and human beings coexist in a mutually beneficial ecosystem.

This reality is possible. It is within reach. With Bridgital.

In this ground-breaking book, N. Chandrasekaran, chairman of Tata Sons, presents a powerful vision for the future. To the coming disruption of artificial intelligence, he proposes an ingenious solution, where India is perfectly positioned to pave a unique path from the rest of the world. Instead of accepting technology as an inevitable replacement for human labour, India can use it as an aid; instead of taking them away, AI can generate jobs.

Chandrasekaran and his co-author, Roopa Purushothaman, chief economist of the Tata Group, survey the country for inspirational stories of resilience and determination, and seek the ideal way to bring Indians closer to their dreams through on-ground application of a cutting-edge approach called 'Bridgital'.

This brilliant concept addresses India's biggest challenges by bridging the huge chasm between rural and urban, illiteracy and education, aspirations and achievement. From healthcare to education
to business, the model can be applied in various sectors, and, by a conservative estimate, it can create and impact 30 million jobs by 2025.

One of the country’s foremost industry leaders and pioneers, N. Chandrasekaran brings his expertise of over thirty years with the Tata Group to offer a blueprint for building a prosperous India, where everyone is included in the growth story.

*Foreword by Ratan N. Tata*

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