

New Arrivals – Books September 2017

Acc. No.	Title	Authors	Call No
AR858	Understanding your users : a practical guide to user research methods	Baxter, Kathy. Courage, Catherine. Caine, Kelly.	004.019 BAX;1 R
AR859	Designing with the mind in mind : simple guide to understanding user interface design guidelines	Johnson, Jeff.	005.437 JOH;1 R
AR860	Observing the user experience : a practitioner's guide to user research	Goodman, Elizabeth. Kuniavsky, Mike. Moed, Andra.	004.019 GOO;1 R
AR861	Building construction V. 1	Mckay, W B.	690 MCK;2 R1
AR864	Fashion sketchbook	Abling, Bina.	741.672 ABL;1 R
AR865	Information architecture for the world wide web	Morville, Peter. Rosenfeld, Louis.	001.64404 MOR;1 R
AR866	Mental models in cognitive science : essays in honour of Phil Johnson-Laird	Oakhill, Jane. Garnham, Alan.	153 OAK;1 R
AR867	Aspects of contemporary book design	Hendel, Richard.	686.22 HEN;1 R
AR868	Understanding color : an introduction for designers	Holtzschue, Linda.	701.85 HOL;1 R
AR869	Building construction : a text book for engineering student	Rangwala, S C. Dalal, Ketki B.	690 RAN;2 R1
AR872	Fashion, from concept to consumer	Fringes, Gini Stephens.	687 FRI;1 R
AR873	Fundamentals of game design	Adams, Ernest.	794.81 ADA;1 R
AR874	MATLAB demystified : hard stuff made easy	McMahon, David.	001.6424MAT MCM;1 R
AR875	Calculus demystified : hard stuff made easy	Krantz, Steven G.	515 KRA;1 R
AR876	ZAG : the number-one strategy of high-performance brands	Neumeier, Marty.	658.827 NEU;1 R
AR877	The gamification of learning and instruction : game-based methods and strategies for training and education	Kapp, Karl M.	371.334 KAP;1 R
AR878	Rules of play : game design fundamentals	Salen, Katie. Zimmerman, Eric.	794.815 SAL;1 R
AR879	The art of game design : a book of lenses	Schell, Jesse.	794.815 SCH;1 R
LL445	Guide to the Companies Act : providing guidance on the companies act, 2013 appendix 6, appendices 366-367A	Ramaiya, A.	346.066 RAM.6;1 R

LL446	Management accounting : text, problems and cases	Khan, M Y. Jain, P K.	657.046 KHA;5
LL450	Principles of management	Tripathi, P C. Reddy, P N.	658 TRI;1 R
LL454	Banking and negotiable instruments	Singh, Avtar.	346.096 SIN;4
LL457	Business law	Bulchandani, K R.	343.068 BUL;1 R
LL458	Economics for business	Sloman, John. Sutcliffe, Mark.	310 SLO;1 R
LL461	Law of contract : a study of the contract Act, 1872 and specific relief	Singh, Avtar.	346.022 SIN;5
LL464	Legal aspects of business	Pathak, Akhileshwar.	346.07 PAT;1 R
LL465	The drugs and cosmetics act, 1940 (23 of 1940) : bare act with short comments	Professional Book Publishers.	344.5404 PRO;1 R
LL467	Motor vehicles act, 1988 (act no.59 of 1988)	Kamal Publishers.	346.9423 KAM;1 R
LL471	The consumer protection Act, 1986 (68 of 1986) : bare act with short comments	Professional Book Publishers.	343.071 PRO;1 R
LL475	The food safety and standards act, 2006 (34 of 2006) : bare act with short notes	University Law Publishing.	344.5404 UNI;1 R
LL476	The bureau of Indian standards act, 1986 (63 of 1986) : bare act with short notes	Universal Law Publishing.	342.5402 UNI;1 R
LL480	The Indian contract act, 1872 (9 of 1872) : with specimens of damages on breach of contract and execution of deeds by agents, bare act with short notes	Universal Law Publishing.	346.022 UNI;1 R
LL484	The drugs and magic remedies (objectionable advertisement) act, 1954 (21 of 1954) : bare act with short comments	Professional Book Publishers.	344.5404 PRO;1 R
LL488	The legal metrology act, 2009 (1 of 2010) : bare act with short comments	Professional Book Publishers.	343.075 PRO;1 R
PU7837	Quantitative aptitude for competitive examinations : fully solved as per new examination pattern	Aggarwal, R S.	153.9 AGG;1 R
PU7842	The Bhagavadgita	Easwaran, Eknath.	294.5924 EAS;1 R
PU7843	The wisdom of the Vedas	Adiswarananda, Swami.	294.1 ADI;1 R
PU7844	Conquering the mind : take charge of your thoughts and reshape your life through meditation	Easwaran, Eknath.	158.12 EAS;1 R
PU7845	It's all a matter of attitude and other stories that will make you happier and healthier	Vaswani, J P.	158.1 VAS;1 R
PU7846	Albert Einstein : a biography	Calaprice, Alice. Lipscombe, Trevor.	909.8 CAL;1 R
PU7847	Speeches that changed the world	Whiticker, Alan J.	808.85 WHI;1 R
PU7848	A million thoughts : learn all about meditation from the Himalayan mystic	Swami, Om.	294.54 SWA;1 R
PU7849	Light from many lamps	Watson, Lillian Eichler.	808.8 WAT;1 R

PU7850	A spiritual centre blossoms : Ramakrishna Math, Bangalore, first 100 years-1904-2004	Nanjundiah, M S.	294.543 NAN;1 R
PU7851	Doing data science : stright talk from the frontline	Schutt, Rachel. O'Neil, Cathy.	006.3 SCH;1 R
PU7856	Core python : application programming	Chun, Wesley J.	001.6424PYT CHU;1 R
PU7858	Java web services architecture	McGovern, James. Tyagi, Sameer. Stevens, Michael E ...[et al.]	001.6424JAV MCG;1
PU7859	Think stats : exploratory data analysis	Downey, Allen B.	519.5 DOW;3
PU7862	Spring in action [covers Spring 4]	Walls, Craig.	005.133 WAL;6
PU7863	Introducing data science : big data, machine learning, and more, using Python tools	Cielen, Davy. Meysman, Arno D B. Ali, Mohamed.	006.312 CIE;1 R
PU7868	Java 6 programming : threading networking, animation, sound, XML, Java beans 2.1 JDBC 4.0 RMI servlets dynamic Java scripting groovy JMX 1.4 generics Java web services and internationalization black book	DT Editorial Services.	001.6424JAV DTE;3
PU7870	UML2 tool kit	Eriksson, Hans-Erik. Penker, Magnus. Lyons, Brian ...[et al.]	001.6424UML ERI;1 R
PU7872	Data smart : using data science to transform information into insight	Foreman, John W.	006.31 FOR;1 R
PU7888	Partial differential equations : topics in fourier analysis	Wong, M W.	515.353 WON;1 R
PU7889	Randomized algorithms	Motwani, Rajeev. Raghavan, Prabhakar.	004.0151 MOT;1 R
PU7897	Data structures using C and C++	Langsam, Yedidyah. Augenstein, Moshe J.	001.64 LAN;42
PU7908	Enterprise resource planning : a managerial perspective	Bansal, Veena.	658.1 BAN;32
PU7914	HTML5 : up and running	Pilgrim, Mark.	001.6424HTM PIL;10
PU7921	Data analysis with open source tools : a hands on guide for programmers and data scientists	Janert, Philipp K.	006.312 JAN;1 R
PU7941	Enterprise resource planning : text and cases	Ray, Rajesh.	658.1 RAY;1 R
PU7947	Data mining : concepts and techniques	Han, Jiawei. Kamber, Micheline. Pei, Jain.	005.7 HAN;1 R
PU7959	Machine learning in action	Harrington, Peter.	006.31 HAR;1 R
PU7979	R for data science : learn and explore the fundamentals of data science with R	Toomey, Dan.	519.5028 TOO;1 R
PU7999	Discrete mathematics and its applications : with combinatorics and graph theory	Rosen, Kenneth H. Kamala, Krithivasan.	511 ROS;4
PU8005	Software engineering	Sommerville, Ian.	001.6424 SOM;1 R
PU8006	Artificial intelligence	Rich, Elaine. Knight, Kevin. Nair, Shivashankar B.	001.535 RIC;3
PU8012	Consumer behavior : concepts and applications	Loudon, David L. Della Bitta,	658.8342 LOU;3 R

		Albert J.	
PU8013	Fundamentals of human resource management	Decenzo, David A. Robbins, Stephen P. Verhulst, Susan L.	658.3 DEC;1 R
PU8014	Research methodology : methods and techniques	Kothari, C R. Garg, Gaurav.	001.42 KOT;1 R
PU8020	Retailing : an introduction	Cox, Roger. Brittain, Paul.	658.87 COX;1 R
PU8026	Research methods for business students	Saunders, Mark. Lewis, Philip. Thornhill, Adrian.	001.42 SAU;5
PU8029	Choices, values, and frames	Kahneman, Daniel. Tversky, Amos.	153.83 KHA;1 R
PU8030	Natural resource economics : notes and problems	Conrad, Jon M. Clark, Colin W.	333.7 CON;1 R
PU8031	Resource and environmental economics : cambridge surveys of economic literature	Fisher, Anthony C.	333.7 FIS;1 R
PU8032	Institutions in economics : the old and the new institutionalism : historical perspectives on modern economics	Rutherford, Malcolm.	330 RUT;1 R
PU8033	New institutional economics : a guidebook	Brousseau, Eric. Glachant, Jean-Michel.	330 BRO;1 R
PU8034	The green computing book : tackling energy efficiency at large scale	Feng, Wu-Chun.	628 FEN;1 R
PU8035	Hotel housekeeping : operations and management	Raghubalan, G. Raghubalan, Smritee.	647.94 RAG;1 R
PU8040	Food production operations	Bali, Parvinder S.	658.5 BAL;1 R
PU8045	Hotel front office : operations and management	Tewari, Jatashankar R.	647.94 TEW;1 R
PU8050	Taxmann students guide to income tax : including service Tax/VAT/excise duty/customs duty CST, 2017-18	Singhania, Vinod K. Singhania, Monica.	336.2415 SIN;4
PU8053	Success mantra in sports : key concepts to peak performance in sports	Viswanath, M N.	158.1 VIS;1 R